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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313  
on March 19, 2007

Date of Deposit

Vincent J. Gnoffo (Reg. No. 44,714)

Name of applicant, assignee or  
Registered Representative

*Vincent J. Gnoffo*

Signature

*Mar. 19, 2007*

Date of Signature

Case No. 12729-86

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Mallon et al.

Serial No: 09/884,821

Examiner: Beth Van Doren

Filed: June 18, 2001

Group Art Unit: 3623

For: Method and System for Predicting  
Aggregate Behavior Using On-  
Line Interest Data

**PETITION AND FEE FOR EXTENSION OF TIME (37 CFR § 1.136(a))**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This is a petition for an extension of the time to respond to the Office Action dated November 17, 2006 for a period of one month(s).

☒ Applicant:

☐ claims small entity status. See 37 C.F.R. §1.27.

03/22/2007 AADDFD1 00000013 231925 09884821

01 FC:1251 120.00 DA

☒ is other than small entity.

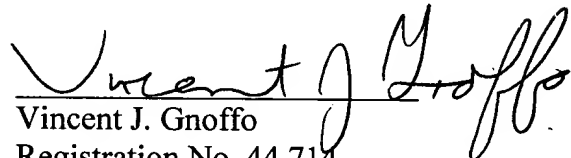
|                                     | <u>Extension<br/>Months</u> | <u>Other Than<br/>Small Entity</u> | <u>Small Entity</u> |
|-------------------------------------|-----------------------------|------------------------------------|---------------------|
| <input checked="" type="checkbox"/> | One Month                   | \$120.00                           | \$60.00             |
| <input type="checkbox"/>            | Two Months                  | \$450.00                           | \$225.00            |
| <input type="checkbox"/>            | Three Months                | \$1,020.00                         | \$510.00            |
| <input type="checkbox"/>            | Four Months                 | \$1,590.00                         | \$795.00            |
| <input type="checkbox"/>            | Five Months                 | \$2,160.00                         | \$1,080.00          |

**Fee Payment**

- ☐ Attached is a check for \$\_\_\_\_\_ for the Petition fee.
- ☐ Attached is a credit card authorization form for \$\_\_\_\_\_ for the Petition fee.
- ☒ Charge Petition fee to Deposit Account No. 23-1925. A duplicate copy of this Petition is attached.
- ☒ Charge any additional fee required or credit for any excess fee paid to Deposit Account No. 23-1925. A duplicate copy of this Petition is attached.

Respectfully submitted,

Dated: March 19, 2007

  
 Vincent J. Gnoffo  
 Registration No. 44,714  
 Attorney for Applicant

BRINKS HOFER GILSON & LIONE  
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